

2017 RATE CARD

Rates include both print and online reaching every single post office box in east central Alberta - Over 30,000 Homes!

Box 70, 4921 - Victoria Avenue • Coronation, Alberta T0C 1C0
Phone: (403) 578-4111 • office@ECAreview.com

\$12.00/col. inch net

Prices include your advertisement on our website @ www.ECAreview.com

	Approx. cost per household	b/w	color	with color
Full Page 8 col. x 14.75" (118")	5 cents per household	\$1416.00	\$125.00	\$1541.00
1/2 Page 8 col. x 7.25" (58")	2.5 cents per household	\$696.00	\$125.00	\$821.00
1/2 Page 4 col. x 14.75" (59")	2.5 cents per household	\$708.00	\$125.00	\$833.00
1/3 Page (40")	2 cents per household	\$480.00	\$120.00	\$600.00
1/4 Page 4 col. x 7.25" (29")	1.5 cent per household	\$348.00	\$87.00	\$435.00
Double Truck 16 col. x 14.75" (236")	10 cents per household	\$2832.00	\$250.00	\$3082.00
2 col. x 6"	half of one cent per household	\$144.00	\$36.00	\$180.00
Business Card 2 col x 3 or 3 col x 2 (6")		\$72.00	\$30.00	\$102.00
Classified Display (ads up to 5" not on website)				\$14.80/col. inch
Earlug (Front page when available, includes color)		1 col x 2" \$47.00		2 col x 2" \$95.00
Front Page includes color				\$23.75/col."
Skinny Strip (Top of inside pages) (aesthetic limitations in copy and layout)		b/w \$19.00/col."		colour \$23.75/col."

INSERTS

7.3¢ (\$73.00/1000) up to 25 gm
9.3¢ (\$93.00/1000) 25 - 36 gm
12.3¢ (\$123.00/1000) 37 - 50 gm
15.0¢ (\$150.00/1000) 51 - 65 gm

Flyers must be rec'd by Fri. Closing prior to Thurs. distribution

FLOATING DIRECTORY

tfn (till further notice) - \$14.80/col. inch

CLASSIFIEDS

\$13.00 for 1st 25 words.

Ea. additional word after 25 @ 19¢

We take Visa/MasterCard

\$5.00 Billing Charge if you wish to be billed.

Ads phoned in will save the \$5.00 billing charge if paid prior to publication.

Business/Professional Directory

1 col. x 2"	2 col. x 2"
6 issues.....\$120.00	6 issues.....\$240.00
12 issues.....\$240.00	12 issues.....\$480.00
24 issues.....\$480.00	24 issues.....\$960.00
52 issues.....\$1040.00	52 issues.....\$2080.00

\$10.00/col.inch

Advertorial & Photo Presentations (\$5.90/col. inch)

SPECIAL SECTIONS

OILFIELD SERV. DIRECTORY

1st issue of each month

WHEEL OF A DEAL

12 Issues • 2nd issue of each month
Commit to 6 or 12 issues and get an additional
2% off the already discounted price
This applies to full pg, 1/2 pg & 1/4 pg

HOMES & RENOVATIONS

3rd issue of each month

DINING & ENTERTAINMENT

4th issue of each month

KID'S PAGE SPONSOR

Bus. card w/ color \$70

COLOUR 25% of B/W price

Minimum \$30.00 Maximum \$125.00

Positioning (if available) 25%